

## Whitestone Website Translation

Deutsch -> English

Slider:

(Textinhalt aller Bilder bitte übersetzen)



Your property. Your investment.

Feeling for living in style.

Whitestone develops affordable real estate projects for families, seniors, singles, couples, and for investors—who, when combined, make up the components for a profit-making investment.



Your property. Your investment.

25 years of property development know-how

Since 2014, we have been concentrating our business operations on the development of residential properties in the greater Vienna area. Our expertise likewise extends to offices, logistics, and retail.

# Risotallogico

„Das zufriedene Lachen, wenn das Herz  
Italien als Bleibe auserkoren hat.“  
Die Lage in der ersten Reihe zum Meer,  
inklusive Privatstrand, verspricht einen  
atemberaubenden Ausblick.



1. See for yourself, the dreamlike apartments that we have!
2. Get an impression of our fabulous flats!
3. Get a picture of our divine apartment suites!
4. Get a glimpse of our fabulous apartment suites!
5. Check out our fabulous condos!

Great news is something we share first and foremost with the people near and dear to us. In this very spirit and as your faithful partner from Falkensteiner, we would like to fill you in exclusively on the details about recent gains in our PREMIUM LIVING family.

Along with the other residences, the JESOLO RESIDENCES are exquisite indeed. In addition to the *weiss am Katschberg* along with the Senia in Punta Skala Residences, they make up the third serviced apartment project in the Falkensteiner Group.

The success of the first two projects fortified our plans of implementing the concept of vacation properties with Falkensteiner full-service at additional locations. This is preferably done in very attractive and well developed destinations with good traffic connections. We are very pleased with the Jesolo, to have successfully found an excellent location at the upper Italian Adria and to have acquired property directly beside the existing 5-star hotel. Luxury apartments in our possession are going to be built with unique architecture (concept by Richard Meier, interior design by Matteo Thun) and perfect feel-good infrastructure. Construction begin has already taken place with construction completion planned for spring of 2020.

With the aid of this folder, we extend to you an exclusive first impression. Should your interest be sparked, we would be happy to forward on to you the detailed marketing information. Of course, we are likewise very happy, as usual, to be available for a conversation in person.

Cordiali saluti, [Yours faithfully,]  
Your Residence Sales Team

“Risotallogicore”

“That satisfied smile, when the heart has chosen Italy as the place to stay.”

The location at the very front row to the sea, including a private beach, promises a breathtaking view.

Take up residence where others go on holiday!

**Commented [JMSG1]:** It's up to you which you like best.. There is no one perfect translation; it all depends how you'd like to spin it which is of course very important in marketing. My favorite is number 4. Whether you take 'apartment, apartment suites, or flats' is also up to you. Flats tend to be British; in U.S. English we often say condos (short for condominiums) which are also traditionally associated with holiday locations and for people to buy/own themselves. 'Apartment' by itself tends to be a bit lackluster, hence my decision to attach 'suites' to it, which absolutely fits since they have several rooms.



Your property. Your investment.  
This is how asset generation succeeds. Whether as a homeowner for your own personal use or as an investment—real estate specifically achieves sustainable capital from which future generations may likewise benefit.



Your property. Your investment.  
Investment offers for bulls  
Vienna is growing, the market is booming and potential is soaring. With a share in Whitestone Investment Advisory, investors participate directly in the business success of our property development operations.

## Die lebenswerteste Stadt der Welt

Das New Yorker Consultingunternehmen MERCER hat Wien bereits zum 8. Mal (!) in Folge zur lebenswertesten Stadt gewählt; vor Zürich (CH) und Auckland (NZL). Die Landeshauptstadt punktet insbesondere mit Sicherheit, medizinischer Versorgung, vergleichsweise günstigen Studienplätzen sowie einem reichhaltigen Kultur- und Freizeitangebot.

### Most Livable City in the World

The New York Consulting firm MERCER voted Vienna as the most livable city for the 8<sup>th</sup> time now, ahead of both Zürich (CH) and Auckland (NZL). The capital city particularly scores points in the areas of safety, health care, comparatively cheap university tuition, along with substantial offerings in culture and the arts, as well as recreational activities.

## Immo-Preise vergleichsweise günstig

Trotz der gestiegenen Preise für Wohnungseigentum ist noch einige Luft nach oben. Derzeit bekommt man in Wien für eine Million US-Dollar noch rund 175 m<sup>2</sup> Wohnraum. In Monaco, dem teuersten Pflaster der Welt, bekommt man für diese Summe nicht mehr als 17 m<sup>2</sup>, gefolgt von Hong Kong mit 20 m<sup>2</sup> und London mit 22 m<sup>2</sup>.

### Real estate prices comparably cheap

Despite rising prices for home ownership, some breathing room remains. With one million U.S. dollars, one can currently get 175 m<sup>2</sup> of living space in Vienna. In Monaco—the most expensive patch of land in the world—one gets a mere 17 m<sup>2</sup> with the same amount, followed by 20 m<sup>2</sup> in Hong Kong and 22 m<sup>2</sup> in London.

## Attraktive Veranlagungsmöglichkeiten

Mit der Beteiligung an der Entwicklung und Umsetzung von Immobilienprojekten im Bereich Wohnbau bietet Whitestone Investment Anlegern die Möglichkeit, sich kurzfristig und mit hohem Ertrag am Bauträgergeschäft der Projektgesellschaften zu beteiligen.  
Hier geht's zum aktuellen Investmentangebot.

### Attractive investment opportunities

With shares in the development and implementation of real estate projects in the area of residential construction, Whitestone Investment provides investors with the opportunity to take part in high returns in the property development business. Click here for the current investment offer.

## Mit Know-how zum Gewinn

Die Whitestone Unternehmensgruppe operiert seit dem Jahr 2000 erfolgreich im Bereich der Entwicklung und Finanzierung von Gewerbeimmobilien wie Büros, Gewerbeparks und Einkaufszentren. Mit der Gründung der Whitestone Investment Advisory in Wien konzentrieren die Founder ihre Aktivitäten seit 2013 auf die Entwicklung von Wohnbauprojekten.

With Know-how in tow, on the path to returns

The Whitestone Consortium has been operating successfully in the area of development and financing of commercial properties such as offices, industrial parks, and shopping centers. With the founding of Whitestone Investment Advisory in Vienna, the founders have been concentrating their efforts on development and residential construction projects specifically, since 2013.

## Steigende Nachfrage seit 2010

Aufgrund der allgemeinen Aufwärtsspirale am Immobilienmarkt hat auch in Wien der durchschnittliche Kaufpreis für Wohnungseigentum dramatisch zugelegt. Allein in den letzten 5 Jahren stieg der Quadratmeterpreis für Wohnungseigentum um durchschnittliche 50% und Innerhalb des Gürtels sogar im mehr als 80%.

Rising demand since 2010

On account of the overall upward spiral in the real estate market, the average purchasing price for flat ownership has increased dramatically also in Vienna. In the past 5 years alone, the price per square meter for flat ownership rose on average 50% and on the inside of Vienna's 'Guertel' by as much as 80%.

## Steigender Bedarf an Wohnraum

Wien ist die siebent-größte Stadt in der EU und schon in wenigen Jahren werden hier rund 2 Millionen Menschen in diesem aktiven Wirtschaftsraum leben und arbeiten. Dabei ist kein Ende in Sicht: der anhaltende Zuzug in die Landeshauptstadt aus dem Bundesländern und dem benachbarten Ausland kurbelt den Wohnungsmarkt immer weiter an.

Rising demand for living space

Vienna is the seventh-largest city in the EU and in just a few years' time, there will be approximately 2 million people living and working in this active economic zone. In that process, no end is in site: the continuous influx into the capital city from the outer regions and from neighboring countries is continuing to serve as a boost on the real estate market.

**Jetzt direkt beim Bauträger investieren:**

**Invest directly with the property developer now:**